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Department of economic sciences

Module: English

Year : first year economic sciences ( t5)

Name:

Group:

**Final exam**

**Text:**

E-commerce refers to the buying and selling of products or services over the internet. With the rise of the digital age, e-commerce has become a prominent aspect of modern business. **This platform** has revolutionized the way businesses operate globally. Today, thousands of people are connected by e-commerce, allowing for trading of goods internationally. The online platform allows retailers to efficiently reach out to customers and provide an innovative shopping experience that includes customization options, personalized recommendations, and more.

E-commerce is not without **its** challenges. The ease with which businesses can start selling online has led to intense competition and has made online marketing a significant challenge. The growth of e-commerce has also led to the increasing demand for services such as logistics and courier services. E-commerce businesses need to provide the highest level of security, privacy, and confidentiality for online transactions. Despite the challenges, e-commerce has undoubtedly played an essential role in the global economy, allowing businesses to grow and thrive in ways that were once impossible. The growth of the e-commerce sector has not only expanded options for consumers but has also opened up new opportunities for business owners and investors.

**Questions:**

A\_ Answer the following questions according to the text: (03)

1 what do we mean by the term "E- commerce "?

.....

1 What are the benefits of social platforms ?!

.....  
.....

2 Does E-commerce play an important role in the world economy ?! Explain

.....

B\_ label the following statements as either true or false: (02)

- a) E-commerce refers to buying and selling products over the traditional markets  
.....
- b) In the modern world E-commerce plays a crucial role .....
- c) The rise of the E-commerce sector has only increased the choices available to consumers .....

C - Find out what or who the following words refer to in the text: (02)

- a) This platform (§1)
- b) its (§2)

**2\_1 Text exploration: (04)**

1\_ give the synonyms of the following words: (extract them from the text) (02)

Important =

increased =

2\_ fill in the blanks with the right terms: (04)

**Internal trade , wholesale trade , retail trade , import**

1\_ .....It happens when a retailer purchases a product from a producer with the intention of reselling it to customers.

2\_ .....Is the sale of goods to customers by retailers.

3\_ The acquisition of items from another country is referred to as an.....

4\_ ..... is defined as trade that occurs within one country's borders.

**Part 2 (07):**

in a short paragraph state the difference between traditional commerce and E-commerce and identify the benefits of one over the other with mentioning your preference with explanation

**Note :**

1) do not send me your work via email after seeing your final exam you have 72 h in your hands before delivering your work and it will be at the level of your faculty

2) Sending works through email will not be acceptable and it Won't be taken into consideration .

GOOD LUCK ☺